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Framing Your Art

ORIGINALS & PRINTS

CHELSEA BROMLEY STUDIO
chelseabromley.com



ART MAKES A HOME YOUR HOME.

Framing & Displaying Your Artwork

Overview of this booklet:

- General guidelines
- Framing art prints
- Framing originals
 - How-to demo
- Stretched canvas & floater frames
- Custom framing & resources

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General Guidelines

Framing is an opportunity to personalize your artwork for your home or space, so choose a frame that you love! Quality frames don't have to be expensive, but make sure you choose something that brings you joy and lets the artwork shine.

Use acid-free, archival grade materials.

Display artwork out of direct sunlight to help prevent fading. Some frame glass offer UV protection, which will help if displaying in a sunny room.



Framing Art Prints

Art prints are often in standard sizes which makes finding ready-to-use frames pretty easy!

Standard sizes: 4x6, 5x7, 8x10, 11x14, 16x20, 18x24 &etc.

Select a quality frame that fits both the artwork and the space where your art will live.

When it comes to selecting a frame, don't forget about the matting! As a general note, white mats provide a calm space and help draw the eye to artwork. You can make a large impact with a small print by selecting a large frame with a full mat for a dramatic, beautiful display.

Alternatively, you could "mount" the art on top of matting (rather than having a window cut out of the matting and placing the artwork behind it). This can work especially well for art on torn paper or where you want the full piece of art on display. Or, forgo a mat altogether, this is your beautiful space, after all!

Framing Originals



Framing originals, if on paper or unstretched canvas, follows similar guidelines as framing art prints.

For originals, I recommend working with a professional frame shop or online framing service (see resources at the end of this guide). This can help take the guesswork out of framing and make sure your original art is beautifully displayed and cared for.

Be sure to use only archival grade and acid-free materials to help preserve your artwork.



How-To Demo

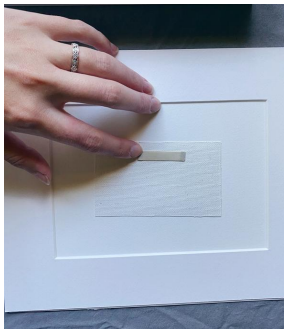
Supplies:

- Your selected artwork for framing (original art or art prints from [chelseabromley.com](https://www.chelseabromley.com))
- Frame of your choice (see resources for suggestions)
- Pre-cut mat (see resources)
- Acid-free tape
- Optional: Hanging supplies & tools, such as a hammer & nail, or wall adhesives
- Optional: Flat-head screw driver or flat edge knife to adjust tabs on back of the frame



How-To Demo

- Gather your materials and wipe down the glass on the outside *and* inside of the frame.
- If using a window-cut mat, align the mat over your artwork and adhere using acid-free tape on the back of the art and mat. Press carefully to secure.
- If mounting art on top of mat, place artwork in desired location and adhere using acid-free tape on the back of the art, pressing carefully to adhere.
- Place mat and backing into the frame and secure.
- Attach hanging materials, if applicable.
- Display your art out of direct sunlight & enjoy!





Stretched Canvas & Floater Frames

Stretched canvas or gallery-wrapped artwork means that the canvas or paper is stretched around a wooden frame. Stretched canvases can vary in size and depth, although "gallery" wrapped prints are often at least 1.5" deep. You can display these pieces without a frame if you wish, although you may want to make sure the art has a protective varnish (typically applied by the artist).

Floater frames work well for stretched canvas artwork or gallery-wrapped prints, and give the illusion that the art is "floating" within the frame. No glass is used to cover the artwork in this style of frame.



Custom Framing & Resources

- **Custom framing:** Bring your artwork to a local frame shop where they'll be able to help you select or construct a beautifully made frame specifically for your art. Highly recommended!
- **Online framing services:** I've worked with and can recommend both [Framebridge](#) & [Simply Framed](#). Their website walks you through the process step-by-step and they have lovely selection of frames. You'll mail in your artwork and they'll send back your custom framed art ready to display!
- **Pre-cut or custom mats:** Places like Michaels and Hobby Lobby offer pre-cut and custom-cut mats. Bring in your artwork and they'll be able to cut a mat to fit!
- **Places to find frames:** Pottery Barn, Anthropologie, Restoration Hardware, West Elm, Target, Ikea, Michaels, or try antique or resale shops for vintage finds!



Enjoy your art!

I hope this guide helped answer some questions
as you welcome your art into your home.

Framing is a creative process, so enjoy!
Experiment and try different styles to see what
speaks to you and your home.

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